

# **Shannon Maynes**

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## **Education**

### **University of Wisconsin-Madison**

*January 2023-Present*

*Bachelor of Science-Life Science Communication*

### **Milwaukee Area Technical College**

*Fall 2019-May 2021*

*Television and Video Production*

- Cumulative 3.8 GPA
- Experience working with camera and broadcast control room equipment including Panasonic PMW- 320, Panasonic 300, Midas M32 Digital mixer, and Grass Valley Kayak switchers
- Planning, shooting and editing news style packages for the weekly show, MATC Now

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## **Work Experience**

### **Wisconsin Athletics - Video Crew**

*August 2023-Current*

- Working in a fast-paced control room environment to deliver an effective video board show during Wisconsin Badger Athletic events including basketball, volleyball and soccer games
- Operating equipment in an accurate manner including cameras, Ross Xpression and Carbonite Switchers

### **WSUM 91.7 - Video Director**

*August 2023-Current*

- Coordinate camera crews and set up camera and lighting equipment to record concert style performances for WSUM Snake Sessions
- Edit multicam sequences to create cohesive and visually appealing videos of WSUM Snake Sessions that are posted to Youtube

### **Panther Arena- Video Crew Member**

*October 2022-Current*

- Working with fellow crew members to execute control room operations in a punctual and accurate manner
- Editing and operating Ross Xpression software to provide an entertaining game day show for audience members

### **Milwaukee Bucks- LED Operator**

*November 2021-Current*

- Responsible for accurately operating Daktronic LED equipment during Bucks arena entertainment according to the show producer's directions

### **Fox News Corporation- News Editor**

*November 2021-August 2022*

- Effectively using the editing software Edius to edit video to match copy while under a strict deadline
- Utilized Avid iNews to view the morning broadcast's rundown and script to provide accurate and insightful videos for VOs, SOTVOs, and news packages

### **City of Milwaukee- Production Specialist**

*June 2021- November 2021*

- Setting up and filming press conferences, City Council meetings, and special projects in the studio
- Operating and managing equipment in Master Control to ensure proper broadcasting and program scheduling
- Editing videos using Adobe Creative Cloud Suite

### **Lakeshore Chinooks- Media Intern**

*June 2021-August 2021*

- Responsible for operating broadcasting and graphics software to ensure games were properly broadcasted to viewers
- Operating camera equipment and troubleshooting to help capture baseball games and provide entertaining content for fans